

A Celebration OF COURAGE

BENEFITING HOPE & HEROES CHILDREN'S CANCER FUND

Thursday, September 23, 2010 - Jazz at Lincoln Center - 6:00PM

Presenting Jerry Seinfeld

Hosted by James Gandolfini

Featuring Tom Papa, Host of NBC's The Marriage Ref

SPONSORSHIP PACKAGES:

ROSE THEATER - \$100,000+

- 10 VIP Show Tickets (Orchestra Seats)
- 10 Access Passes to VIP After Party
- Logo recognition on event web page with link to company website
- Prominent placement on all pre-event and event marketing materials
- Prominent logo on event signage
- Platinum level advertisement in event journal

ALLEN ROOM - \$50,000

- 8 VIP Show Tickets (Orchestra Seats)
- 8 Access Passes to VIP After Party
- Logo recognition on event web page with link to company website
- Prominent logo on event signage
- Gold level advertisement in event journal

ATRIUM ROOM - \$25,000

- 6 VIP Show Tickets (Orchestra Seats)
- 6 Access Passes to VIP After Party
- Logo recognition on event web page with link to company website
- Prominent logo on event signage
- Gold level advertisement in event journal

ORCHESTRA EXCLUSIVE BOX SEATING - \$10,000

- 4 Orchestra Level Tickets
- 4 Access Passes to VIP After Party
- Recognition on event web page
- Prominent listing on event signage
- Silver level advertisement in event journal

MEZZANINE EXCLUSIVE BOX SEATING - \$6,000

- 4 Mezzanine Level Tickets
- 2 Access Passes to VIP After Party
- Recognition on event web page
- Prominent logo on entrance sign
- Bronze level advertisement in event journal

UPPER LEVEL EXCLUSIVE BOX SEATING - \$5,000

- 4 Upper Level Tickets
- Recognition on event web page
- Quarter page advertisement in event journal

VIP SEATING - \$1,500

- 1 VIP Orchestra Level Ticket
- 1 Access Pass to VIP After Party
- Message in event journal

ORCHESTRA SEATING - \$750

- 1 VIP Orchestra Level Ticket
- Message in event journal

MEZZANINE SEATING - \$600

- 1 Mezzanine Level Show Ticket

BALCONY SEATING - \$500

- 1 Balcony Level Show Ticket

**Please note that all benefits that are in correspondence to printed materials are subject to a cut-off date of September 1st*

TRIBUTE JOURNAL ADVERTISEMENT:

Platinum Full Page - \$5,000

Premier Placement
Electronic On-Site Ad
5"w x 7"h
Color: 4 color process (CMYK)

Gold Full Page - \$2,500

Prominently Placed
5"w x 7"h
Black and white

Silver Full Page - \$1,500

5"w x 7"h
Black and white

Bronze Half Page - \$750

5"w x 3.5"h
Black and white

Quarter Page - \$500

2.5"w x 3.5"h
Black and white

Messages - \$150

No more than 15 words
Maximum

For ad copy, we encourage (InDesign, Photoshop, Illustrator, High-Resolution PDF) emailed to info@erc-mail.com or call (212) 684-1110.

*Please mail, fax or email this form to: OctoberWoman Foundation c/o Elizabeth Rose Consulting
665 Broadway Suite 1200 New York, NY 10012 • (347) 234-5372 • (866) 304-9930 • info@erc-mail.com*

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SPONSOR RESPONSE FORM:

Sponsorship Packages

- | | | | | |
|--|--|---|---|---|
| <input type="checkbox"/> ROSE THEATER
\$100,000+ | <input type="checkbox"/> ALLEN \$50,000 | <input type="checkbox"/> ATRIUM \$25,000+ | <input type="checkbox"/> ORCHESTRA \$10,000
(EXCLUSIVE BOX SEATING) | <input type="checkbox"/> MEZZANINE \$6,000
(EXCLUSIVE BOX SEATING) |
| <input type="checkbox"/> UPPER LEVEL
\$4,000
(EXCLUSIVE BOX SEATING) | <input type="checkbox"/> VIP SEATING
\$1,500
(INDIVIDUAL TICKET) | <input type="checkbox"/> ORCHESTRA SEATING \$750
(INDIVIDUAL TICKET) | <input type="checkbox"/> MEZZANINE SEATING \$600
(INDIVIDUAL TICKET) | <input type="checkbox"/> BALCONY SEATING \$500
(INDIVIDUAL TICKET) |

Journal Ads

- | | | | |
|--|--|--|--|
| <input type="checkbox"/> PLATINUM \$5,000
(FULL PAGE AND ELECTRONIC ON-SITE AD) | <input type="checkbox"/> GOLD \$2,500
(FULL PAGE) | <input type="checkbox"/> SILVER \$1,500
(FULL PAGE) | <input type="checkbox"/> BRONZE \$750
(FULL PAGE) |
| <input type="checkbox"/> QUARTER \$500 | <input type="checkbox"/> MESSAGES \$150 | | |

Name(s) – Please print name as you wish to be listed on materials

Contact Person (if different)

Company Name

Address for Correspondence

City

State

Zip

Phone

Fax

Email

Check Enclosed (please make checks payable to "OctoberWoman Foundation")

Credit Card Type (circle one): Visa American Express MasterCard

Card # _____ Exp. date: _____ CVV: _____

Signature _____

Guests' Names (Applicable to certain packages. Please see reverse side for more information.)

1)	2)	3)
4)	5)	6)
7)	8)	9)

How did you hear about the event?

Mailer Hope and Heroes Website OctoberWoman Website Other _____

IN-KIND AND CUSTOMIZED SPONSORSHIP INFORMATION

Other custom sponsor levels with benefits and recognition may be available. In order to ensure company recognition in printed material for 2010 Annual October Woman Foundation A Celebration of Courage event benefiting Hope & Heroes, please commit to sponsorship before September 1, 2010. All net proceeds are used in fulfilling the Event's Mission. The OctoberWoman Foundation is a 501c3 Non-Profit Organization and all donations are tax-deductible according to the law.